

wirral INSS Strategy 2009-2010 (Delivery Plan)



Wirral IYSS Strategy 2009-2010 (Delivery Plan)

1.	Background to Integrated Youth Support on Wirral	pages 2 - 8
2.	IYSS Delivery Plan 2009-2010	pages 9 - 21
3.	IYSS Steering Group Terms of reference	Annex 1

Contact Officer, Maureen McDaid
Principal Manager Participation and Commissioning
e-mail: maureenmcdaid@wirral.gov.uk

Tel: 0151-666-4508

Background to IYSS on Wirral

As part of the change for children agenda and contained within 'Youth Matters' and 'Youth Matters: Next Steps Something to do, somewhere to go, someone to talk to', is the Government intent to reshape services for teenagers, with targeted support for those who need it most.

In Wirral, a strategy group was formed from representatives of the Wirral Children and Young People's Service, particularly the Youth and Play Service, Education Social Welfare Service, representatives from the Youth Offending Service and Greater Merseyside Connexions Partnership, Wirral DAAT, Wirral Teenage Pregnancy Strategy, Wirral schools, the 3rd sector and Greater Merseyside Learning and Skills Council.

This strategy details the collective vision so far, to improve outcomes for young people in Wirral, including an action plan based around the key PSA target areas to reduce those who are not engaged, reduce teenage conceptions, offending behaviour, substance misuse harm levels, and increase participation. This is the 2009/10 strategy following a review of the 2008/09 plan.

THE POLICY CONTEXT

The overarching policy context for the development of IYSS arrangements is Every Child Matters and, in particular, the Youth Matters Green Paper (2005), Youth Matters: Next Steps (2006) and Aiming High For young people; a ten year strategy for positive activities (2007)- Empowerment of young people, Access, Quality, Workforce, Community Cohesion. Youth Matters: Next Steps made a series of proposals "to provide a balance of opportunity, support and challenge to ensure a successful transition for every young person to adulthood". It identified four key elements namely

- **Empowering young people** ensuring they are engaged in shaping the services they receive and providing more 'Things to do, Places to go and Someone to talk to'.
- Making a positive contribution encouraging more young people to volunteer and become involved in their communities.
- **Supporting Choices** providing better information, advice and guidance to help young people make more informed choices.
- **Reforming targeted support** providing better and more personalised intensive support for those young people with the greatest need.

There has been significant progress against the four elements as follows:

Empowering Young people

More young people have been involved in commissioning PAYP, Youth Opportunity Fund and Youth Capital fund opportunities for young people; designing Youth facilities as in the recent reconfiguration of the Youth Service; having direct access to politicians at the Youth parliament and attending and chairing the Youth and Play Service Advisory Committee.

Making a Positive Contribution

More young people are taking the opportunity to get involved in the decision making process. The mechanisms available are the Youth Opportunity Fund/ Youth Capital Fund Grant panel, the Executive Youth Board., Connect-uz, District Youth Fora, Schools Councils, and School Pupil Panels. Wirral's Children and Young People's Plan is implemented through the five Every Child Matters Strategy Groups. Making a Positive Contribution is one of the five strategy groups and all youth engagement process and outcomes are reported via this group to the Children's Trust through the Children's Trust Executive. Particular emphasis is placed on the engagement of vulnerable young people and each group is expected to ensure there is representation by young people from recognised priority groups. The range of engagement opportunities was recognised as a strength in the Annual Performance Assessment in November 2009.

Supporting Choices

Connexions Greater Merseyside has recently been commissioned to provide the Information Advice and Guidance for young people across Merseyside. This engagement with young people both through schools, Connexions offices and targeted support as in Positive Activities for Young people is a key element in the provision of Wirral's IYSS. Wirral Connexions will contribute to the development of the IYSS through its membership of the IYSS steering group **Reforming Targeted Support**

Following a recent Overview and Scrutiny Review and inline with national policy, the provision of Targeted Youth Support against a backdrop of universal provision has been subject to re-organisation. All key Youth support services under local authority control (Youth & Play Service, Youth Offending Service, Youth Respect Team and Youth Sports Development) are now located on one site. This change in location ensures there is dialogue between services thereby ensuring the most appropriate support is deployed to young people who are in need. These operational arrangements have been complemented by recent commissioning which allocated funding to support joined up working between the Youth respect Team and the Youth & Play Service. Referral pathways are in place and all Youth support Services are located within one management section of the Children and Young people's Department. Performance measures are in place to drive performance and to ensure an appropriate response to youth issues.

VISION AND PRINCIPLES: INTEGRATED YOUTH SUPPORT IN WIRRAL:

'Improving outcomes for young people by working together'.

Our Intent:

To integrate our work around the needs of young people to deliver:

- Improved information, advice and guidance including enabling parents to better support young people
- Improved opportunities
- Better ways to identify vulnerable teenagers sooner and target support preventatively
- Accessible services that young people have a say in.

Our aim is that all young people will be able to benefit from high quality, integrated youth support services (IYSS) delivered by a wide range of statutory, third sector and private partners.

Services will look to prevent problems occurring, rather than simply intervening when they do. Services will work more effectively together to support the positive development of young people, but with a clear focus on those experiencing disadvantage in the delivery of targeted youth support.

KEY PRIORITIES. STATUTORY DUTIES AND TARGETS

All partners are involved in making an impact on these areas through work coordinated by our Every Child Matters Strategy groups. The Five Outcomes of Every Child Matters (Being Healthy, Staying Safe, Enjoying and Achieving, Making a Positive Contribution, Achieving Economic Well - Being) are key to the delivery of services in Wirral. However underpinning them are four main themes. They are

- Intervening and Supporting Children Earlier
- Supporting Children more in their Communities
- Reducing the Gap in Outcomes for Children
- Improving Value for Money in Services

The main areas for development which sit under these themes are

- Safely reduce the number of Looked After Children;
- Reduce the teenage conception rate
- Increase the number of young people in employment, education, or training
- Reduce the number of first time entrants into the Youth Justice System
- Improve educational outcomes for all with particular emphasis on vulnerable, and deprived groups

STATUTORY DUTIES

Whilst services will endeavour to respond to local needs and priorities it must also meet the following national statutory requirements;

- To secure the provision of youth service facilities in respect of primary and secondary education and the power to provide youth service facilities for further education. (Education Act 1996, Section 508)
- To ensure that careers services are provided for those in education. (Section 8 of the Employment and Training Act 1973 amended by the Trade Union Reform and Employment Rights Act 1993)
- To provide services that will encourage, enable or assist effective participation in education and training including maintenance of the Client Caseload Information System (CCIS). (Section 114 of the Learning and Skills Act 2000)
- To provide assessment to support transition for young people with learning difficulties and/or disabilities. (Section 140 of the Learning and Skills Act 2000)
- To co-operate to improve the well being of children and young people. (Section 10, Children Act 2004)
- To safeguard and promote the welfare of children and young people. (Section 11, Children Act 2004)
- To secure young people's access to positive leisure time activities taking into account their views and publicising up to date information about them. (Education and Inspections Bill, 2007)

- To deliver substance misuse universal and targeted interventions with vulnerable young people and specialist support young people's drug services.
- To mainstream equality into service delivery, and identify disadvantage associated with race, gender, disability, faith
 and belief, sexual orientation and age, and set targets to eliminate the barriers that create disadvantage. (The Equality
 Standard for Local Government.

SUMMARY OF KEY TARGET AREAS

PSA Targets:

- To reduce 16-18 year olds who are Not in Employment, Education or Training (NEET) to 6.9% by 2010 (This includes ensuring those 16-18 Not Known are at least 0.5% below NEET)
- Increase the proportion of 19 year olds achieving NVQ level 2
- Reduce the use of Class A drugs and the frequent use of illicit drugs amongst young people under the age of 25, especially by the most vulnerable young people
- To reduce the Under 18 conception rate by 50% by 2010
- 60% of young people aged 13-19 gaining a recorded outcome compared to the % of young people participating in YW in the LA area
- 30% of young people aged 13-19 gaining an accredited outcome compared to the % of young people participating in YW in the LA area

Wirral's Integrated Youth Support strategy will focus on key priorities identified in the Borough's Children and Young People's Plan .

Universal Preventative and Targeted Services

The 'Youth Offer' in Wirral will offer services which are universal, such as careers advice, offered to all young people via Connexions, preventative services, such as detached work with groups of young people offered by the youth service and targeted support, which would usually mean a multi-agency approach providing a tailored package of support to individual young people. Key partners in offering targeted services will be for example the Youth Offending Team. By integrating the approach young people will be able to move seamlessly from one level of intervention to another, and more importantly back again.

Universal Preventative and Targeted approaches and methodologies are not mutually exclusive but by progressing integrated delivery the outcomes for young people will be enhanced and services able to focus and target resources more efficiently. Whilst it is useful to distinguish between the levels of intervention offered it is also important to recognise that many interventions do not fit neatly into the categories and much provision overlaps between them. The role of the lead professional will be key to ensuring the young people get the services they are entitled to and best meet their needs at that particular time.

A broad range of services will be accessible by young people, addressing issues which affect young people's lives such as alcohol and drug misuse, sex and relationships, anti-social and criminal behaviour, mental health, work and careers. If a service is not offered directly then brokerage, advocacy and referrals will ensure that young people receive their entitlements. The Integrated Youth Support Strategy and Youth Offer will seek synergy with other strategies within Wirral such as those within the LAA, Community Safety, Crime and Disorder and Health. In addition, it will target services designed to meet the needs of young people with disabilities or LDD and will ensure that looked after young people, or young people leaving care will not be disadvantaged and will access the services they require.

Common Processes

The Integrated Youth Support Strategy Group will seek to engage with partners at both a strategic and operational level in order to ensure that young people receive fully integrated services, adopting the lead professional approach and the common assessment framework. The roll out of CAF and the Team Around the Child (TAC), alongside the commitment to preventative approaches will enhance our ability to offer targeted support and contribute positively to the lives of young people.

Performance Management Processes

The Integrated Youth Support Strategy Group will meet six times a year. Each partner agency will have its own internal monitoring system but in terms of the strategy, dates have been set for agencies to report on their progress against IYSS targets and milestones. The Head of Branch for Participation & Inclusion chairs the IYSS group and is also a member of the Children and Young People's Trust Executive Board. This group is chaired by the Director of Children's Services who is responsible to Wirral's Children's Trust Board for the effective delivery of all strategies delivered under the remit of The Children's Trust Board.

IYSS DELIVERY PLAN 2009-2010

KPI	HOW WE WILL DELIVER	IMPACT	LINKS TO CYPD PRIORITIES	DATE	WHO
Young People's involvement in positive activities NI110	e.g. staff activities	What will be different for YP/services/improvement	Children and young people are actively engaged in community and democratic decision making process	Start 31 March 2009 Review December IYSS meeting Completion 31 March 2010	Organisation / Lead Officer Wirral Youth & Play Service Lindsay Davidson
	Support young people to take part in decision making activities within the unit and district and through other forums such as YOF/YCF Grant Panel, Youth Forums, Youth Voice Conference, Youth Parliament and the Executive Youth Board	Young people are actively engaged in: Democratic decision-making process Determining the nature of youth provision in Wirral			
	District Youth Plans are developed which co-ordinate the district youth offer and encompass district needs and priorities	Young people engage in activities which are structured, achievable, educational, enjoyable, challenging and negotiated. This range of opportunities will contribute to developing young people's skills and raising their aspirations	Increase the number of young people who are participating and achieving their potential	Start – 31 March 2009 – Review December Completion – 31 March 2010	WY&PS Lindsay Davidson

and satellite model each of the 4 CYPD participating and districts achieving their
--

KPI	HOW WE WILL DELIVER	IMPACT	LINKS TO CYPD PRIORITIES	DATE	WHO
Reducing the number of first time entrants – NI111	Eg. Staff Activities Weekend work across Service targets at risk groups through innovative practice and street work teams deployed within hot spot areas	What will be different for YP/Services/Improvement Contribution to overall reduction in Wirral rates of ASB	Reduce the incidence of antisocial, risk taking and harmful behaviour experienced by children and young people.	Start 31 March 2009- Review IYSS mtg Completion 31 March 2010	Organisation / Lead Officer Wirral Youth & Play Service Lindsay Davidson
	Respect Team working in agreed 'hotspots' providing diversionary activities – linking into C&S	Increase in number of YP being dealt with but at lower level	Reduce the incidence of antisocial, risk taking and harmful behaviour experienced by children and young people.	Start: October Review IYSS December meeting Complete: 31 March 2010	Caroline Laing
YOS Officer link to Custody Suite Protocol between Police/YOS/CPS to be completed.	YOS Officer link to custody suite will improve collaboration and decision making at the point of arrest	The aim is to prevent the unnecessary entry of young people committing low level, low risk offences into the criminal justice system, through diversion out into restorative disposals.	CYPD Young People's Plan YOS - YJB Plan	Start 01.10.09	Head of YOS

Wirral YOS, Wirral CYPD, Merseyside Police and the CPS already have a Joint Liaison Protocol to assist in the determination of the requirement for Police involvement with LAC.	Ongoing liaison in relation to reducing the number of LAC children/young people entering the CJ system.	The aim is to prevent the unnecessary entry of young people committing low level, low risk offences into the criminal justice system, through diversion out into restorative disposals.		Review 30.01.10	Head of YOS RJ Co-ordinator
---	---	---	--	--------------------	--------------------------------

KPI	HOW WE WILL DELIVER	IMPACT	LINKS TO CYPD PRIORITIES	DATE	WHO
Reducing U18 conception rate NI112	Eg. Staff Activities	What will be different for YP/Services/Improvement	Reduction in the harmful consequences of risk taking behaviour	Start March 2009 Review Sept 2009 IYSS meeting	Organisation / Lead Officer Wirral Youth & Play service
	Develop youth work support to health services in schools initiative in partnership with PCT, DAAT and Extended Schools.	Contribution to overall reduction in young people's risk taking behaviour (linking to under 18s conception rates, substance/alcohol misuse, obesity rates, mental health and school exclusions).			Lindsay Davidson
	Targets and tolerance levels for Teenage Pregnancy (TP) KPI's to be established.	KPIs will enable TP to be monitored outside of the annual TP official rates. As a result, young people will receive more proactive service provision.	KPIs will enable TP to be monitored outside of the annual TP official rates. As a result, young people will receive more proactive service provision.	Start KPIs finalised – September 09 Review IYSS mtg	NHS Wirral Tony Kinsella/Jane Washington
	Teenage pregnancy media campaign to be launched.	TP related information and messages will be communicated to a wide range of audiences, including young people and parents.	TP related information and messages will be communicated to a wide range of audiences, including young people and parents.	To run – September & December 09	LA – Kevin McCallum

KPI	HOW WE WILL DELIVER	IMPACT	LINKS TO CYPD PRIORITIES	DATE	WHO
	Implementation of the You're Welcome Quality Criteria Self Assessment	Improved health services which are more young people friendly, starting with General Practice/School and FE based health services/community pharmacy sexual and reproductive health services including GUM and abortion service providers.	Reduction in the harmful consequences of risk taking behaviour.	1 st phase by March 2010	NHS Wirral – Teresa Williams
	Health Services in Schools.	Young people will have access to drop-in, on-site holistic health advice, guidance and provision.	Reduction in the harmful consequences of risk taking behaviour.	From September 09	NHS Wirral - Deborah Williams
	Teenage Pregnancy Strategy Champions identified	The TP Strategy will be supported by a wide range of informed and committed partners.	Reduction in the harmful consequences of risk taking behaviour	October 2010	NHS Wirral – Jane Washington
	Develop a rolling programme of tiered multi-agency relationships and sexual health training for all professionals and volunteers working face to face with young people.	Professionals are aware of key TP indicators, how to support young people at risk and are trained to deliver 'delay' training within their own organisations.	Reduction in the harmful consequences of risk taking behaviour	Start March 09 Review: December IYSS meeting 2009	LA – Huw Wilkie

KPI	HOW WE WILL DELIVER	IMPACT	LINKS TO CYPD PRIORITIES	DATE	WHO
	Connexions PA's attached to Arrowe Park (antenatal clinic) working with teenage mums support progression into EET.	Reduce the under 18 conception rate. Increase in the numbers of vulnerable young people in EET including young mothers.		Start March 2009 Review: 28 January 2010 Increase in number of teenage mothers in EET by November 2009 (higher than 29.20% year on year comparison).	Connexions – Sheila Lynch

KPI	HOW WE WILL DELIVER	IMPACT	LINKS TO CYPD PRIORITIES	DATE	WHO
Reduction in harm from substance misuse NI115	Youth units have set curriculum delivery targets focusing on reducing risk taking behaviour. Namely, sex and relationships and alcohol and substance misuse education.	What will be different for YP/Services/Improvement Reduction in incidences of young people's substance misuse.	Reduction in the harmful consequences of risk taking behaviour	Start 31 March 2009 Review IYSS meeting December 2009 Completion31 March 2010	Organisation / Lead Officer Wirral Youth & Play service Lindsay Davidson

KPI	HOW WE WILL DELIVER	IMPACT	LINKS TO CYPD PRIORITIES	DATE	WHO
Delivering the proportion of 16- 18 year olds NEET NI117	e.g. staff activities	What will be different for YP/Services/Improvement		Start/Review November/December 2009 Completion: Compare with January NEET 2010 IYSS meeting 23 February	Connexi ons – Sheila Lynch
Objective 1: Increase levels of participation, progression and attainment for all 13-19 year olds	Appropriate support is available for all identified young people 'at risk' of becoming NEET in schools, colleges, and WBL providers to ensure they overcome barriers to progression to EET effective partnership agreements (PAG's) and Information Sharing Agreements (ISA's) are agreed and implemented with schools, colleges and WBL providers. Joint working is in place with Youth service DAAT YOS CICET Area teams Job Centre Plus Third sector ESW	Increase in the numbers and percentage of young people in education, employment and training – reported monthly by Connexions Increase in the number of year 11 young people who progress into learning – annual activity survey reported by Connexions	Increase the number of young people who are participating and achieving their potential Reduce numbers of 16-18 vulnerable young people in NEET in line with LAA targets and PSA 2010 trajectory		

KPI	HOW WE WILL DELIVER	IMPACT	LINKS TO CYPD PRIORITIES	DATE	
Objective 2: Reduce the number of 16-18 year olds who are not in education, employment or training (NEET)	Connexions Advisers engage with Education, Training and Employment Providers in partnership with LSC to ensure a September Guarantee offer of learning at age 16 and 17.	Target is all Wirral 16 and 17 year olds to have a suitable offer of education, employment or training by September 2009.		Start March 2009 Review 28January 2010 Complete 6 May 2010	Connexions - Sheila Lynch
	Promote awareness of the 14-19 Learner Prospectus ichoosewirral.org.uk to young people and their parents to improve information on progression pathways.	All year 11 young people have access to the Common Application Process (CAP)			
	Borough EET Strategy refreshed	Regular contact is established between young people and their named Connexions Personal Advisor	Increase the number of young people who are participating and achieving their potential	Increase in EET in a year on year comparison – mean measurement of November/December 2009 and January 2010 NEET	Connexions Sheila Lynch
	ALL NEET 16-18 Year Olds are caseloaded to a named Connexions Personal Adviser to support and monitor their progression into Education, Employment or Training (EET).	Effective tracking in place to reduce numbers of young people who are 'not known' to our services	Reduce the numbers of 16-18 vulnerable young people NEET in line with LAA targets and the PSA 2010 projectory	Not known rate to be 0.5 less than NEET levels (in Wirral aspiration is 3% or less at time of mean measurement)	Connexions Sheila Lynch
	Connexions Advisers maintain accurate and up to date submissions and referrals of their NEET clients to Education, Employment or Training (EET) opportunities	Increased YP take up of EMA, Learner Support and Care to Learn and are supported through the process			Connexions Sheila Lynch

Connexions will work intensively with Young people who are not yet ready for post 16 learning to engage them in personal development opportunities. All young people who have been NEET for 26 weeks will be offered a range of positive learning and sports/leisure activities through the AAP to increase their chances of entering EET opportunities.	Increased take up of employability packages e.g. the Activity Agreement/Work Wise and umbers of NEET young people gaining qualifications in training and education Increase in employment opportunities via 'The Wirral Apprentice' Increased numbers of young people supported to access eligible EMA allowances and benefits to improve their	Increase the number of young people who are participating and achieving their potential		
Connexions will effectively promote and communicate information about Education Maintenance Allowance (EMA) and Care to Learn (C2L) to young people, and to support them through the application process	chances of engaging in learning & work Increase in the numbers of vulnerable young people in EET including: • NI 148 care leavers • Young offenders • LDD		Start March 2009- Review: January 2010 Complete 11 March IYSS Increase in number of LDD 16-25 year olds in EET by November 2009 (higher than 72.42% year on year comparison) December meeting	

Objective 3 Provision of Targeted Youth Support aimed at vulnerable NEET groups of young people	Connexions PA's provide early intervention and preventative services for identified groups of vulnerable young people including: LDD Care Leavers BME YOS supervised	Reduction in number of first	Reduce the numbers of	Start March 2009 Review January IYSS meeting 2010 Increase in number of care levers aged 19 who are EET by November 2009 (higher than 33.82% in year on year comparison)	Connexions – Sheila Lynch
	Young parents Connexions Advisers provide support for individual young people most in need of help and their families in conjunction and coordination with the Lead Professional and supported by CAF/TAC processes.	time entrants to YOS NI115 – harm arising from YP substance misuse	16-18 vulnerable young people NEET in line with LAA targets and the PSA 2010 trajectory	Increase in number of 16-18 young offenders (YOT supervised) EET by November 2009 (higher than 55.09% in year on year comparison)	
	Connexions PAs attached to DAAT, YOS, and LCT working with those with substance misuse issues, young offenders, and young people leaving care to support progression into EET. Connexions Personal Advisers undertake Section 139a interventions with all eligible young people with learning difficulties/disabilities to facilitate their progression into education or training.	100% Section 139a reviews undertaken and recorded.			

KPI	HOW WE WILL DELIVER	IMPACT	LINKS TO CYPD PRIORITIES	DATE	WHO
Objective 4: Provision of a robust client management system that meets the Client Caseload Information System (CCIS) to ensure national consistency to collate and track NEET progress on a monthly basis	Connexions provide an effective system for recording and tracking the progression of all young people aged 16-19 Connexions produce regular CCIS data on the numbers of young people in education, employment and training, by job sector, neighbourhood area, client need, segmented by client need, school of origin etc. Street NEET maps produced for Learning Communities and District Boards.	Better information on reduction in NEETY, numbers of young people not known, September guarantee and the Wirral Activity Survey is produced and reported by Connexions	Reduce the numbers of 16-18 vulnerable young people NEET in line with LAA targets and the PSA 2010 trajectory	Review IYSS meeting November 2009 Complete reporting IYSS March 2010	Connexions – Sheila Lynch

KPI	HOW WE WILL DELIVER	IMPACT	LINKS TO CYPD PRIORITIES	DATE	WHO
Objective 5 Application of a NEED reduction strategy in collaboration with the 14-19 Partnership	Regular tracking of the numbers of young people who move between EET and NEET with identification of trends and issues	Reduction in NEET – reported monthly by Connexions		Review IYSS meeting February 2010 Complete IYSS meeting March 2010	
	Refresh of the Borough EET strategy in recognition of the changing economic climate and in collaboration with the 14-19 Partnership and broader Children's Trust This includes Prevention – provision of IAG and intensive support by PA's in schools Intervention – all NEET young people are caseloaded to a PA Sustainability – allocation of PA resource to sixth forms, WBL and FE colleges	All NEET young people are tracked and supported by Connexions in partnership with key agencies	Reduce the numbers of 16-18 vulnerable young people NEET in line with LAA targets and the PSA 2010 trajectory	(Increase in EET in a year on year comparison – mean measurement of November/December 2009 and January 2010 NEET)	

INTEGRATED YOUTH SUPPORT STRATEGY GROUP

TERMS OF REFERENCE

	To become the Forum for further promoting inter-agency working to provide co-ordinated support for young people;
i.	To ensure that the Integrated Youth Support Plan influences the Children and Young People's Plan and other plans for supporting vulnerable children and young people;
ii.	To monitor and keep under review the Integrated Youth Support Plan.
V.	To further explore ways of sharing recognised 'best practice' in Wirral relating to the effective support of vulnerable children;

v. To act as a "reference group" for potential new initiatives and identify appropriate responses.